

**Joint CEPR Workshops on
Incentives, Management and Organization (IMO) and Entrepreneurship (ENT)**

Bocconi University, via Roentgen 1, Milan

Thursday, 6 September

11:00-11:30 REGISTRATION & COFFEE

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| Joint Session | IMO-ENT – room 5-e4-sr04 |
| 11:30-12:30 | Maria Guadalupe , INSEAD and CEPR <i>More Women in Tech? Evidence from a Field Experiment Addressing Social Identity</i> (with Lucía Del Carpio) Discussant: <i>Thomas Le Barbanchon</i> , IGIER-Bocconi and CEPR |
| 12:30-13:30 | IMO-ENT – room 5-e4-sr04 Golvine de Rochambeau , Columbia University <i>Monitoring and Intrinsic Motivation: Evidence from Liberia's Trucking Firms</i> Discussant: <i>Rocco Macchiavello</i> , LSE and CEPR |

13:30-14:30 LUNCH – room 5-e4-sr03

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| Parallel Sessions | ENT – room 5-e4-sr04 | IMO – 5-b3-sr01 |
| 14:30-15:30 | Kathryn Shaw , Stanford University <i>The Intangible Capital of Young Serial Entrepreneurs</i> (with Anders Sorensen) Discussant: <i>Raffaele Conti</i> , Católica Lisbon School of Business & Economics | Morten Bennedsen , University of Copenhagen and CEPR <i>The Real Effects of Transparency on Within Firm Gender Pay Disparities</i> (with Elena Simintzi, Margarita Tsoutsoura and Daniel Wolfenzon) Discussant: <i>Camille Hebert</i> , Tilburg University |
| 15:45-16:45 | Nicolas Gendron-Carrier , University of Toronto <i>Understanding the Careers of Young Entrepreneurs</i> Discussant: <i>Thomas Hellmann</i> , University of Oxford | Danielle Li , MIT <i>Promotions and the Peter Principle</i> (with Alan Benson and Kelly Shue) Discussant: <i>Catherine Thomas</i> , LSE and CEPR |

16:45-17:15 COFFEE

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| Keynote | IMO-ENT – room 5-e4-sr04 |
| 17:15-18:15 | Steve Kaplan , Chicago Booth School of Business |

20:00 DINNER – A Casa Eatery, Via Conca del Naviglio, 37, 20123 Milano

Friday, 7 September

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| Parallel 09:00-10:00 | ENT – room 5-b3-sr01 Thomas B. Astebro , HEC Paris <i>Herding in Equity Crowdfunding</i> (with Manuel Fernández Sierra, Stefano Lovo and Nir Vulkan) Discussant: <i>David Zvilichovsky</i> , Tel Aviv University | IMO – 5-e4-sr04 Elisabetta Iossa , Rome Tor Vergata, IEFE-Bocconi and CEPR <i>Bureaucratic Competence and Procurement Outcomes</i> (with Francesco Decarolis, Leonardo M. Giuffrida, Vincenzo Mollisi and Giancarlo Spagnolo) Discussant: <i>Lars Persson</i> , Research Institute of Industrial Economics |
| 10:15-11:15 | Carlos J. Serrano , Universitat Pompeu Fabra and Barcelona GSE <i>How Redeployable are Patent Assets? Evidence from Failed Startups</i> (with Rosemarie Ziedonis) Discussant: <i>Reinhilde Veugelers</i> , KU Leuven and CEPR | Carol Propper , Imperial College London and CEPR <i>The Impact of CEOs in the Public Sector: Evidence from the English NHS</i> (with Katharina Janke and Raffaella Sadun) Discussant: <i>Oriana Bandiera</i> , LSE and CEPR |

11:15-11:45 COFFEE

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| Keynote 11:45-12:45 | IMO-ENT – room 5-e4-sr04 Manuel Trajtenberg , Tel Aviv University and CEPR |
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12:45-13:45 LUNCH

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| Joint Sessions 13:45-14:45 | IMO-ENT – room 5-e4-sr04 Xu Zhang , London Business School <i>Brighter Prospects? Assessing the Franchise Advantage using Census Data</i> (with Francine Lafontaine and Marek Zapletal) Discussant: <i>Per Strömberg</i> , Stockholm School of Economics and CEPR |
| 14:45-15:45 | IMO-ENT – room 5-e4-sr04 Johannes Van Biesebroeck , KU Leuven and CEPR <i>Employment Growth Following Takeovers</i> (with Karen Geurts) Discussant: <i>Fabiano Schivardi</i> , Einaudi Institute for Economics and Finance and CEPR |

Contributed papers: 35min presenter + 10min discussant + 15min general discussion

Keynotes: 1 hour presenter including general discussion (without discussant)